

# **Golden Peacock Global Award for Excellence in Corporate Governance (GPGAECG)**



***APPLICATION  
GUIDELINES AND CRITERIA***

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# Golden Peacock Global Award For Excellence in Corporate Governance

## Part - I: Award Scheme

The Golden Peacock Awards Secretariat has great pleasure in inviting applications for **The Golden Peacock Global Award For Excellence in Corporate Governance**. The Award Scheme for Corporate Governance is instituted to encourage initiatives in Corporate Governance globally among developed and developing economies covering:

- \* Public undertakings
- \* Private undertaking - Manufacturing Sector/Service Sector/Finance Sector
- \* Government/Municipal Departments

The Golden Peacock Global Award for Corporate Governance stimulates and helps organisations to rapidly accelerate the pace of improvement process. It is a powerful self-assessment process and a way to build an organisations' brand equity on 'Corporate Governance.' The preparation for the award helps to inspire and align the entire work force and management functions. The knowledge gained by the organisation in describing and self-assessing its governance operations leads to IMPROVED organisational performance.

## The Awards

**Golden Peacock Global Award For Excellence in Corporate Governance** is awarded annually. Each category, at the discretion of the Jury may have more than an award'. Each winner receives a **trophy** together with a **certificate**.

## Eligibility

Organizations or parts of organisations (self accounting profit centres) in the private and public sector operating in any country or globally as multinational may participate in the above award scheme. The decisive factor for eligibility is that the operations of the applicant must adequately correspond to the Award criteria and which can be verified at the time of evaluation.

The operations of the applicant must be carried out independently, meaning that responsibilities, authorities, results, etc. are clearly defined. This must be documented, for example, in the annual report, organisation plan or equivalent.

## Rules & Regulations

- \* Award Secretariat reserves the right to alter the Award Scheme.
- \* Award Secretariat reserves the right to award more than one trophy each year and also to withhold awards, if the required standards are not met.
- Award Secretariat accepts no liability for any loss resulting from the disclosure of information concerning an entry, though all reasonable precautions will be taken to maintain secrecy.
- \* Award Secretariat cannot undertake to return documents or supplementary material submitted with an entry.
- \* Finalist Award applicants may be invited to make a brief presentation in the ensuing "International Conference on Corporate Governance" to share their experiences.
- \* The decision of the Awards Jury is final and no appeal or correspondence will be entertained.

## Non-Disclosure & Confidentiality

Names of applicants, commentary and scoring information developed during the review of applications are regarded as proprietary by IOD and are kept confidential. Such information is available only to those individuals directly involved in the assessment and administrative process. WCFCG will take all reasonable action to ensure that applications and information therein are treated in strict confidence. However, in no way can IOD be held responsible for any loss of confidentiality to a third party.

Moreover, IOD cannot be held liable for any damage (to goods, or persons, financial loss or consequential) incurred through the breach of confidentiality or otherwise by the applicants or any third party.

## Application Fees

The application fee for Golden Peacock Global Award for Excellence in Corporate Governance is INR 44500

## Application

The Application along with the enclosures and supporting materials may please be sent in one copy along with a CD. Please send the material via courier to the Golden Peacock Global Awards Secretariat. The enclosure will include

- |                          |  |
|--------------------------|--|
| 1. Table of contents     | Contents   |
| 2. Basic Information     | Item 1 (as per annexure 1 enclosed)  |
| 3. Business Overview     | Business. Guidelines for business overview are attached (as per annexure 2). Three to five pages summary, providing outline of the applicant's   |
| 4. Self-Appraisal Report | <p>a) This report will be based on GPGAECG Guidelines and criteria, (as per annexure-3 attached). The guidelines consists of a set of questions which when answered, duly supported by the objective evidence, would help in appreciating the extent of excellence achieved by the applicant.</p> <p>b) Support material:- Support material may have been derived from self-assessment of the organisation's activities. This information must be closely aligned with the Award assessment criterias.</p> <p>The criteria are carefully and deliberately phrased in non-prescriptive terms, to allow you the freedom to present self-assessment information which is relevant to your specific situation.</p> |
| Annual Reports           | A copy of the latest Annual Report of the organization shall form part of the support material.  |

**ALL ENTRIES SHOULD BE ADDRESSED TO:**

**Director General  
Golden Peacock Awards Secretariat  
IOD House  
M-52 Greater Kailash Part-II (Market)  
New Delhi -110048, India  
Board Nos.: 011-41636294, 41008704, 41636717  
Fax : +91-11-41008705  
Email: [info@goldenpeacockawards.com](mailto:info@goldenpeacockawards.com)**

# APPLICATION & ANNEXURES

## Application form -- GPGAECG

(you may photocopy this form or reproduce it on a word processor)

Name of Applicant Organization.....

Address .....

Website.....

Name of contact person .....

Designation .....

Telephone (Office).....(Residence).....(Mobile).....

Fax ..... E-mail.....

Contact Address (if different from above).....

Name of Highest Ranking Official .....

Position .....

Telephone (Office).....(Residence).....(Mobile).....

E-mail .....

1. Location of HQ and principal sites .....

2. Total number of employees .....

3. Type of organization:

PSU

Private Enterprise

Government/Municipal Organisations

NGOs

I agree, on behalf of my organization, to abide by the rules of The 'Golden Peacock Global Award for Excellence in Corporate Governance ' competition and accept that the decisions of the committee of judges are final. I confirm that my organization is eligible to take part in this competition and that all information in this application and accompanying application documents are correct.

Date :

(Signature of CEO)

Encl. : 1. Bank Draft

2. Self Appraisal Report (as per annexure 2 and 3)": alongwith their appendices and supporting enclosures, and one hard copy and a CD.

## **The Business Overview**

The Business Overview is an outline of the applicant's business, addressing what is most important to the business, key influences on how the business operates, and where the business is headed. The Business Overview is intended to help Examiners understand what is relevant and important to the applicant's business.

The Business Overview is of critical importance to the applicant because:

- a) It is the most appropriate starting point for writing and reviewing the application, helping to ensure focus on key business issues and consistency in responses, especially in reporting business results; and
- b) It is used by the Examiners and Judges in all stages of application review, including the site visit, if any.

### **Guidelines for Preparing the Business Overview**

#### **1. Basic Description of the Company**

The section should provide basic information on:

- a) The nature of the applicant's business: products and services; Company size, location(s), and whether it is publicly or privately owned;
- b) The applicant's
  - i. Major markets (local, regional, national, or international)
  - ii. Principal customer types (consumers, other businesses, government, etc.). (Note any special relationships, such as partnerships, with customers or customer groups.);
- c) A profile of the applicant's employee base, including: number, types, educational level, bargaining units, and special health and safety requirements; and
- d) Major equipment, facilities, and technologies used.  
If the applicant is a subunit of a larger company, a brief description of the organizational relationship to the 'parent' and percent of employees the subunit represents should be given. Briefly describe also how the applicant's products and services relate to those of the parent and/or other units of the parent company. If the parent company provides key support services, these should be described briefly.

#### **2. Critical Business Information**

Some key information, critical to the business, is listed below :-

- a) Attributes of utmost importance to targeted customer
- b) Types and number of suppliers of goods & services
- c) Types and number of other partners in business such as dealers and agents
- d) Specific information related to strategic partnership with key suppliers/trade partners
- e) Critical success factors that the organisation has identified as competitive factors
- f) Other information that is important to the organisation, such as, company's new business, new business alliances, development/introduction of new technologies and changes in strategies.

# Self-Appraisal Report

## Criteria for Golden Peacock Global Award for Excellence in Corporate Governance

**SELF - APPRAISAL BASED ON THE DETAILS OF THE FOLLOWING CRITERIA TO BE SUBMITTED, ALONG WITH THE APPLICATION.**

### **Section A. OVERVIEW OF GOVERNANCE STRUCTURE**

#### *A.1 Policies and organization*

- a.
  - i. Publicly available mission and values statements (s),
  - ii. codes of conduct
  - iii. statements of economic, environmental, and social policy, and other policies with economic, environmental or social provisions (e.g., procurement policy).
- b. Economic, environmental, and social, or similar, charters, codes, or voluntary initiatives (e.g., regarding labour issues, human rights, discrimination, security, gender equity) to which the organization subscribes or which it endorses (including date of adoption).
- c. Organisational structure and responsibilities

#### *A.2. Management Systems*

- a. Programmes and procedures pertaining to economic, environmental, and social performance.
- b. Approaches to measuring, auditing and improving management quality. Status of certification pertaining to economic, quality, environmental and social management systems.

#### *A.3 Stakeholder Relationships*

- a. Basis for definition and selection of major stakeholders (e.g., employees, investors, suppliers, customers, local authorities, public interest groups, non- governmental organisations).
- b. Approaches to stakeholders consultation (e.g., surveys, focus groups, community panels, corporate advisory panels, written communications).  
Frequency of Such consultations by type.

### **Section B. LEADERSHIP**

#### *B.1 Mission and Responsibility*

- a. The Mission statement of the company.
- b. The Responsibility of Board for developing strategic vision, planning process, identifying and managing risk, appointing, training, monitoring, developing and assessing all company management.

#### *B.2. Election*

- a. Size and composition of the board. Term of board membership Criterion for election of the Board and its disclosure in the Annual Report

#### *B.3. Orientation and Training*

- a. Orientation and education strategy of newly elected directors.

- B.4.**        *Access to Information*  
a. How is access to board's and company records ensured for all Directors?.  
b. Is the Chairman responsible for board directors receiving qualitative and quantitative information?.
- B.5.**        *Disclosure of Director Biographical Information*  
a. Is biographical information of directors available listing details of any other directorship?
- B.6.**        a. Does the company have a separate CEO  
b. How many Independent Directors are on the Board (also as a percentage of total numbers).  
c. How many women directors are on the board (Also as a percentage of total numbers).  
d. Are all the pecuniary relationships or transactions of the non-executive directors vis-a-vis the Company described in the Annual Report.  
e. Has every director informed the company about committee position he occupies in other companies and notify changes as and when they take place.

### **Section C. COMMITTEES AND THEIR QUORUM**

- C.1.**        *Audit Committee*  
a) Does the board have a Audit Committee. If Yes, what are the role and powers of the Audit Committee?.
- b) What is the Quorum at the Audit Committee?
- c) Does the audit committee routinely review 'High exposure areas?'
- C.2.**        Does the company have a Governance Committee. If yes, what are its responsibilities?  
**C.3.**        What is the structure of the Nomination Committee?.
- C.4.**        Does the Company have Remuneration committee. If yes, then what are its composition responsibilities?
- C.5.**        What is the strategy for any Director's membership on an executive committee?
- C.6.**        *Board Meetings*  
How many Board Meetings are scheduled per year and how many organized last two years?

### **Section D. REMUNERATION OF NON EXECUTIVE DIRECTORS**

- D.1.**        *Level of remuneration*  
a. How is the level of remuneration decided for the Directors?. What is the present status?
- D.2.**        *Contracts and Compensation*  
a. Who decides the Directors contracts and remuneration?.  
b. How is Directors' independence maintained, while covering his risk and responsibility?
- D.3.**        *Disclosure*  
Does the company make following disclosures in the Annual Report :  
a. Remuneration Package including Salary, benefits, bonuses, stock options, pensions etc. Details of fixed component and performance linked incentives, along with performance criteria.  
b. Service contracts, notice period, severance fee.

- c. Stock option details, if any whether issued at a discount as well as the period over which accrued and over which exercisable.

## **Section E. ROLE OF SHAREHOLDERS**

- E.1. Shareholder Voting*  
a. In the event of the existence of a significant shareholder, what constraints satisfy the requirement to fairly reflect the investment of minority shareholders.
- E.2. Management Shareholder Communication*  
a. Do shareholders have any access to company information.  
b. Management and control of “timely and continuous’ disclosure between shareholder and corporation.
- c. How is the following information communicated to shareholders :  
i) Industry Structure and development  
ii) Opportunities and threats  
iii) Segment-wise or product wise performance  
iv) Outlook  
v) Risk and Concerns  
vi) Internal Control system and their adequacy  
vii) Discussion on financial performance with respect to operational performance.  
viii) Material Development in Human Resources/Industrial Relations front, including number of employee employed.
- E.3. Quarterly Results*  
a. Are quarterly results put on web site of the company or sent in such a form so as to enable stock exchanges to put it on their website.
- E.4. Grievance committee*  
a. Is any, Shareholders/Investors Grievance Committee in place and it's contribution?
- E.5. Listing in Stock Exchanges*  
Give the names of the stock exchanges, where your company is listed in your country and abroad.

## **Section F. STAKEHOLDER COMMUNICATION**

- F.1.* a). Does the corporation has in place a Policy to communicate effectively with its shareholders, other stakeholders and the public generally.
- F.2.* b. System of workers participation (whether by way of worker management committees at management or board level.)

## **G. FINANCIAL REPORTING, TRANSPARENCY & AUDIT**

- G.1. Financial Reporting*  
a. Corporate governance framework to ensure timely and accurate disclosure on all matters of performance, ownership and governance of the company.  
b. Details of established communication channels for disseminating relevant information

- G.2. *Transparency*  
a. Disclosures not limited to the financial results of the company but also foreseeable risk factors.
- G.3. *Internal Control*  
a. Report on the system of internal risk assessment and controls of financial reporting and regulatory compliance.  
b. Role, composition and responsibility of the audit committees and its independence in reporting of internal control and Accounting Standards to the board.  
c. The final liability of the directors over the integrity of the audit.
- G.4 *COMPLIANCE*  
Compliance of conditions of Corporate Governance, as stipulated and annexed in the director's annual report.

## H. ENVIRONMENTAL PERFORMANCE

Organisation-specific environmental performance indicators derive from attributes such as the organisation's industry sector and geographic location, and from the concerns of stakeholders.

Organisation-specific indicators reflect the organisation's key economic, environmental, and social issues. These, in turn are associated with operations, products and/or services, and include indirect and supply/service chain impacts. The Environmental Performance report needs to only broadly cover the following indicators, as applicable.

- Total energy use.
- ❖ Initiatives to move towards renewable energy sources and energy efficiency initiatives and targets
- H.2. Water
- ❖ Total Water usage.
  - ❖ Water sources significantly affected by the organisation's use of water.
  - ❖ Water reuse and rain water harvesting activities.
- H.3. Emissions, Effluents, and Waste
- ❖ Greenhouse gas emissions (as per Kyoto protocol definition) in tonnes of CO<sub>2</sub> equivalent (global warming potential).
  - ❖ Ozone-depleting substance emissions (per Montreal protocol definition) in tonnes of CFC- 11 equivalent (ozone depleting potential).
  - ❖ Total waste (for disposal).
- H 4. Products and Services
- ❖ Major environmental issues and impacts associated with the use of principal products and services, including disposal, where applicable. (Include qualitative and quantitative estimate of such impacts, where applicable).
  - ❖ Programmes or procedures to prevent or minimise the potentially adverse impacts of products and services, including product stewardship, and life-cycle management.
- H.5. Land Use/Biodiversity
- ❖ Amount of land owned, leased, managed, or otherwise affected by the organisation. Type of ecosystem habitat affected and its status (e.g., degraded, pristine).
  - ❖ Objectives, programmes, and targets for protecting and restoring native ecosystems and species.

- ❖ Impacts on protected areas (e.g., national parks, biological reserves, world heritage sites).
- H.6. Compliance
- ❖ Magnitude and nature of penalties for non-compliance with all applicable environmental legislative issues (e.g., air quality, water quality)
  - Certification to ISO 14001 : 2004, if any.

## **I. SOCIAL PERFORMANCE/CORPORATE SOCIAL RESPONSIBILITY**

- I.1 The social dimension captures the impact of an organisation's activity on society, including on employees, customers, community, supply chain, and business partners.
- I.2 Quality of Management
- a. Employee retention rates.
  - b. Reportable cases, lost days and absentee rates.
  - c. Investment per worker in illness and injury prevention.
- I.3 Non-discrimination
- a. Percentage of women in senior executive and senior and middle management ranks.
- I.4 Training/Education
- a. Ratio of training budget to annual operating costs.
  - b. Programmes to foster worker participation in decision making.
- I.5 Labour
- a. Verified incidence of non-compliance with child labour laws.
  - b. Number of recorded grievances by employees.
  - c. Staff forums and grievance procedures in place
- I.6 Products and Services
- a. Major social issues and impacts associated with the use of principal products and services. (Include qualitative and quantitative estimates of such impacts, where applicable).
  - b. Customer satisfaction levels.
- I.7 Welfare Schemes
- a. Welfare Schemes for Employee's families, post retirement benefits.
  - b. Welfare Schemes for Citizen residing in the neighbour hood of Plants/Factories of the company.
  - c. Any other Welfare Schemes e.g. support of Hospitals, Educational, Institutions, Sports, Performing and Visual Arts promotion etc.

## **J. ETHICS**

- a) Does the organisation have its own code of ethics?
- b) What mechanisms are in place to monitor its implementation?

## **K. ADDITIONAL "CG" INITIATIVES**

- a) Any other innovative Corporate Governance initiatives implemented by the organisation, which deserve recognition and reward.

\*\*\*\*\*THANKS\*\*\*\*\*