GOLDEN PEACOCK

ENVIRONMENT MANAGEMENT AWARD

GUIDELINES & APPLICATION FORM

Issue 11

WINNING WORKS WONDERS

Winning the Golden Peacock Environment Management Award (GPEMA) means wide ranging benefits, for all types of business or trade, from multinationals to small family-run concerns.

The Award logo is a recognition of the symbol of excellence in Environment Management, and a sign of a successful competitive organisation. When displayed on your stationery, it demonstrates your staff and your company mean business.

National and local publicity strengthens your customer / client base and attracts new customers. Enhances staff morale and motivation - existing staff are more productive. Commitment to environment is reinforced at corporate level.

Winners may be selected as case studies in their respective industry, trade or businesses. The Award would give a competitive edge in today's rapidly changing market-place.

"We are about to go into the training and retraining business on a tremendous scale ... more than simple occupational skills. The new industries operate in, or create, a new culture as well — they bring new values: they reward new attitudes and lifestyles .... It's a cultural jump as well as merely a change in job skills .... Unless we help them enter the new cultures as well as the new economy, we are going to tear society apart."

— Alvin Toffler, Futurist

GOLDEN PEACOCK

ENVIRONMENT MANAGEMENT AWARD SCHEME

The Golden Peacock Awards Secretariat has great pleasure in inviting applications from the manufacturing as well as service organisations ,including those given below, for the **Golden Peacock Environment Management Award (GPEMA)**.

- All sectors of industry and commerce – both Public and Private undertakings
- Organisations in Voluntary Sector.
- Government and Semi-Government Departments / NGOs
- Educational, Service and Research establishments including monitoring laboratories

The Golden Peacock Environment Management Award is the coveted and prestigious recognition that your organization could strive to win for environment management. The World Environment Foundation (WEF) takes pride to have instituted the Annual Award in 1998, in furtherance of its aims and objectives. [The application for the Award relate to performance during the previous financial year].

The Awards shall be presented at the Annual **World Congress on Environment Management',** to organisations adjudged to have attained significant achievements in the field of Environment Management.

Throughout this document, the term "environment" shall be understood to include a fully integrated approach to Environment.

Why This Award?

'The Golden Peacock Environment Management Award' stimulates and helps organisations to rapidly accelerate the pace of sustainable and effective Environment Management System (EMS) in the organisation. It is a powerful self-assessment process and a way to build organisation's brand equity on Environment Management. The preparation for the award helps to inspire and align the entire work force and management functions. The knowledge gained by the organisation in describing and self-assessing its operations leads to an IMPROVED organisational performance.

The unique feature of the World Environment Foundation (WEF), among its other aims and objectives of working in the field of conservation and development, is that it seeks to create awareness of and implement strategies for improving environmental management standards. The emphasis is on development, management and on country wide awareness of duties of government, corporations, voluntary sector and individuals to maintain ecological balance by minimizing adverse environmental impact. To this end, the WEF instituted GPEMA to promote best strategy and management of environmental issues by the organisations. The award is recognition of the success achieved in managing environmental concerns.

The Award

The Golden Peacock Environment Management Award (GPEMA) named after India's national bird the "Peacock", is awarded annually. Each Winner receives an award i.e. a trophy together with a certificate. The award winners can use the Golden Peacock Award logo on their printed and promotional materials for one year. In addition selected some organisations may get a Special Commendation Certificate. The Golden Peacock Environment Management Award would be given separately, for organizations covered in the first para or as the jury deems fit.

Groups	**Large Enterprises**	**Small & Medium Enterprises**
Turnover per year	Over Rs 300 crore	Upto Rs 300 crore

Who Can Participate:

Manufacturing or Service organization or part of organization (self accounting profit centre site) in the private and public sector or a government unit including those covered in the first para above may participate in GPEMA.

The evaluation and grading would be done at two levels. First by a Panel of Assessors; and then by the jury on the basis of the involvement of organisations in the issues/concerns that are relevant to a particular industry. The environmental issues and concerns would also include:

- Status of the Environmental Statement / Audit.
- Validity of the legally required consents. (Conformance to legal requirements)
- Facilities for treatment / disposal of effluents / emissions / wastes.
- Management of hazardous chemicals / wastes.
- Emergency preparedness for industrial accidents / chemical hazards.
- Environmental quality monitoring.
  Specific activities relating to adoption/ development of clean technology, reduction / recycling of effluents / emissions / wastes, reduction in consumption of water / energy / raw materials.
- Environment-friendly improvements in housekeeping, plantation in and around the industry, and ecolabelling of environment-friendly products.
- Training / awareness activities in environmental protection, both in - house and for the neighbourhood / society.

Categories :

The Golden Peacock Environment Management Award would be considered separately for the following categories of products / services:-

1 Telecommunication / IT Sector
2 Education & Training Sector
3 Pharmaceutical and Health Care
4 Food, Beverages and Agriculture Sector
5 Automobile Sector
6 Energy Sector (Incl renewables)
7 Chemical & Fertilizer Sector
8 Oil & Petroleum Sector
9 Coal/Mining and Steel Sector
10 Non-Ferrous Metallurgy Sector
11 Steel Sector
12 Cement Sector
13 FMCG & Consumer Appliances Sector
14 Hotel, Travel and Tourism Sector
15 Transportation – Shipping /Aviation
16 Banking Financial and Insurance Sector
17 Entertainment Industry - TV/Film/Music
18 Social Service / NGOs
19 Government Sector
20 Any other Sector, as the jury deems fit.

Rules and Regulations

- Decision of the Awards Jury Council on the recommendations of the Jury is final and no appeal or correspondence will be entertained.
- Awards Committee reserves the right to award more than one organisation as the winner and also to withhold award(s), if the required standard is not met.
- Awards Committee accepts no liability for any loss resulting from the disclosure of information concerning an entry to Assessors and Jury members, though all reasonable precautions will be taken to maintain secrecy.
- Awards Committee cannot undertake to return documents or supplementary material submitted with an entry.
- Awards Committee reserves the right to alter the Award Scheme, at any time.
- Finalist Award applicants may also be invited to make a brief presentation to the Jury and/or one of the assessors may be nominated to confirm or clarify certain facts at site.

In some cases, short-listed finalists, whose sites have to be visited, will bear the actual cost of the visits. These may cover the cost of one assessor travelling to the site, and accommodation, if required.

Non-Disclosure and Confidentiality

Names of applicants, examination and scoring information developed during the review of applications are regarded as proprietary and are kept confidential. Such information is available only to those individuals directly involved in the assessment and administrative processes.

GP Awards Sectt will take all reasonable measures to ensure that applications and information therein are treated in strict confidence. However, in no way can GP Awards Sectt be held responsible for any loss of confidentiality to a third party. Moreover, GP Awards Sectt cannot be held liable for any damage (to goods, or persons, financial loss or consequential) incurred through the breach of confidentiality or otherwise by the applicants or any third party.

GP Awards Sectt reserves the right, subsequent to the Award Presentations, to publish salient details of the Environment Improvement schemes of the Award Winners, as a step towards sharing of knowledge.

Application Fees:

The application fee for processing is as under:

Large & Small and Medium Enterprises Rs. 39,500/-

The fee should accompany the application, in the form of demand draft / cheque at par , favoring **'World Environment Foundation'** payable at New Delhi.

PART I

APPLICATION AND ANNEXURES
for
GPEMA

The application should be submitted hardcopy in duplicate neatly typed (minimum font size 10 pt.) only on one side of A-4 size paper in English along with a softcopy covering the following:

1 **Table of contents**

2 **Basic information**

Item 1 (as per Annexure 1 enclosed)

3. Business Overview Three to five page summary, providing outline of the applicant's business. Guidelines for business overview are attached (as per Annexure 2)

4. Self - Appraisal Report

The Report

a) This report will be based on criteria guidelines (as per Annexure-3 attached). The guidelines consist of a set of questions which when answered, duly supported by objective evidence, would help in appreciating the extent of excellence achieved by the applicant. This information must be closely aligned with Award assessment criteria. The criteria are carefully and deliberately phrased in non-prescriptive terms, to allow you the freedom to present self-assessment information, which is relevant to your specific organisation and site. The self-appraisal report should be kept brief and to the point.

Support material

b) Support material may have been derived from self-assessment of the organisation's activities. A copy of the organisation's Annual report, environment policy, and last annual report of the organisation's Environment Statement (as submitted to State Pollution Control Board) shall form part of the support material.

5. All entries should be addressed to:

Director General
Golden Peacock Awards Secretariat
IOD House
M-52 (Market), Greater Kailash-II, New Delhi -110048, India
Tel: 011- 41636717, 41636294, 41008704,Fax: 011- 41008705
Email: info@goldenpeacockawards.com

PART - 2

ANNEXURE - 1

APPLICATION For GPEMA

1. Name of Applicant Organisation _____
Address _____
_____
Website: _____

2. Name of the Contact Person: Designation:
Telephone (O) _____ Mobile _____ _____
Fax _____Email _____
Contact Address _____

3. Name of the highest ranking official _____Designation/Position_____

Telephone (O) _____Mobile _____ _____

Fax _____Email _____

Contact Address (if different from above) _____

4. Location of principal sites
_____

Total number of employees' _____

Is the applicant organisation certified to ISO 9001 ☐ ISO14001 ☐ ISO18001 ☐ SA 8000 ☐

Name of Parent Organization (if applicable)
Address _____
Telephone_____ Fax _____
Email_____Website (If any :) _____

5. Type of Organisation ( )

Large / Small Medium Enterprises _____ Manufacturing / Service _____
Govt. Department _____

6. Bank Draft/ Cheque at par in favour of **'World Environment Foundation'** payable at New Delhi is enclosed:

Bank ……Draft / Cheque No: ……Dated ……..

I agree, on behalf of my organisation, to abide by the rules of the '**Golden Peacock Environment Management Award**' competition and accept that the decisions of the Jury are final. I confirm that my organisation is eligible to take part in this competition and that all information in this application and accompanying documents are correct.

Date **Signature of Highest Ranking Official**
(Name)

Encl:
1. Application Form (Annexure – 1)
2. Self Appraisal Report (as per annexures 2 & 3) single Copy, alongwith their appendices and enclosures and CD.
3. Application Fee

ANNEXURE 2

Business Overview

The Business Overview is an outline of the applicant's business, addressing what is most important to the business, key influences on how the business operates, and major 'site-specific' environmental problems, if any. The Business Overview is intended to help Examiners understand what is relevant and important to the applicant's business.

The Business Overview is of critical importance to the applicant because:

a) It is the most appropriate starting point for writing and reviewing the application, helping to ensure focus on key business issues and consistency in response, especially in reporting business and environmental results;

b) It is used by the Examiners and judges in all stages of application review, including the site visit, if required.

Guidelines for Preparing the Business Overview

1. Basic Description of the Company:

The Section should provide basic information on:

If the applicant is a sub-unit of a larger company, a brief description of the organizational relationship to the 'parent' should be given. Briefly describe also how the applicant's products and services relate to those of the parent and/or other units of the parent company. If the parent company provides key support services, these should be described briefly.

a) The nature of the applicant's business: products and services; company size, location(s), and whether it is publicly or privately owned;

b) The applicant's major markets (local, regional, national, or international) and principal customer types (consumers, other businesses, government, etc.) (note any special relationships, such as partnerships, with customers or customer groups).;

c) Major legal sanctions / consents, under which operating;

d) A profile of the applicant's employee base, including number, types, educational level, bargaining units, and special safety requirements;

e) Major equipment, facilities, and technologies used;

f) Environmentally sensitive targets around the organisation site to be added here.

Also include:

a. Details of any other awards received during the last 3 years
b. Details of being subject of any failure to compliance /panel action by the government, during the past one year.

ANNEXURE 3

SELF APPRAISAL REPORT

Environment Management System Performance

Part 1 - Performance

Section - Environmental Governance:

1 Status of the Annual Environmental Statement: [Please indicate date of submission of the last report (attach copy)].

2 Status of the Environmental Audit: Are you certified for ISO 14001:2004, if so, since when?

3 Are the environmental features of the organisation reflected in its latest Annual Report and if so, from which year onwards? (Attach latest copy).

4 What are the special features of environment management in the organisation, which make it a strong applicant for the award ?

5 Are you certified to OHS 18001? Give details.

6 Responsibility towards society.
a) How leaders demonstrate their concern for the environment?
b) How the environment is protected through practices that prevent products, services, facilities and operations impacting the surroundings?
c) How key environmental areas for community support by the organization identified?

Section B – Legal Compliance:

1. Position of validity of the required consents for operating:
a) Air act
b) Water act
c) Storage / handling / disposal of hazardous chemicals / waste (including bio-medical waste).
d) Compliance with the prescribed approvals / standards for - Effluents, Emissions, Hazardous / bio-medical /solid waste.
e) Details of rebate availed on water cess from pollution control Board.

2. Magnitude and nature of penalties for non-compliance with all applicable national, regional and local regulations associated with environmental issues (e.g., air quality, water quality).

3. Public complaint / litigation / legal action by the Pollution Control authorities, if any, in respect of the management of environmental issues / concerns of the industry pending or faced by the industry. If yes, please indicate briefly the position of the same.

Section C – Training:

1. Details of Training of top management on environment appreciation and training of complete staff on Environmental awareness.
2. Details of Education and training programmes conducted for employees and their families, local community, and customers and suppliers.
3. Trained manpower for operation and maintenance of the treatment / disposal facilities for :
a) Effluents b)Emissions c) Hazardous / bio-medical / solid waste

Section D – Monitoring of Environmental Performance:

1. Energy (joules)
I. Total energy use.
II. Energy consumed/Tonne of Produce.
III. Change from last year.
IV. Resource conservation measures to move towards renewable energy sources and energy efficiency.

2. **Water** (litres or cubic metres)
I. Total water use.

II. Water sources significantly affected by the organisation's use of water.

III. Resource conservation measures introduced.

3 **Materials** (tonnes or kilograms)

I. Total materials use (other than fuel and water).

II. Use of Recycled materials used.

III. Use of packaging materials used.

IV. Hazardous chemicals / materials used.

V. Objectives, programmes, and targets for materials replacement (e.g., substituting hazardous chemicalswith less hazardous alternatives).

4 **Emissions, Effluents, and Waste** (tonnes or Kilograms)

I. Greenhouse gas emissions in tonnes of CO2 equivalent (global warming potential).

II. Ozone depleting substance emissions in tonnes of CFC-11 equivalent (ozone depleting potential).

III. Total waste (for disposal). Provide definition, destination, and estimation method.

IV. Employees participation in waste minimization - Quantity of waste returned to process or market (e.g., through recycling, reuse, or remanufacture) by type.

5 **Waste to land**

a. Quantity of waste lumped underground by material type.

b. On and off-site management type (e.g., incineration,landfilling).

6 **Emissions to Air (Quantity also in kgs/tonnes)**

I. Emissions to air, by type (e.g., NH3, HCI, HF, NO2, SO2 and sulphuric acid mists, VOCs and Nox, metals, and persistent organic chemicals) and nature.

7 **Effluents to Water (Quantity also in kgs/tonnes)**

I. Discharges to water, by type (e.g., oils/greases, TSS, COD, BOD, metals and persistent organic chemicals) and nature.

II. Profile of water bodies into which discharges flow (e.g., ground water, river, lake, wetland, ocean).

8 **Land-Use/Biodiversity**

I. Amount of land owned, leased, managed, or otherwise affected by the organisation. Type of ecosystem habitat affected and its status (e.g., degraded, pristine). Amount of impermeable surface as a percentage of land owned.

II. Habitat changes due to operations. Amount of habitat protected or restored.

III. Objectives, programmes, and targets for protecting and restoring native ecosystems and species.

IV. Impacts on protected areas (e.g., national parks, biological reserves, world heritage sites).

9 . **State of Environmental Quality** Monitoring: (Please indicate the instruments used, consistency of monitoring and deployment of trained manpower for the purpose).

10. **Environmental safety management system available for :**

I. On-site hazards
II. Off-site hazards

(Please indicate position of on-site accidents & off-site emergency plans and crisis-management set-up).

11. **Facilities for treatment / disposal of :**
    I. Effluents
    II. Emissions
    III. Solid Waste

12 **Position regarding generation, handling and disposal of hazardous waste:** Does the industry produce / generate / handle any hazardous waste? If yes, please indicate whether such waste is treated and made non-hazardous before disposal / stored at an approved site / dumped at a non-approved site / recycled or reused with or without treatment / sells to others for reuse etc.

Section E – Clean Technologies

1 Steps taken and results obtained in respect of the following during the past one year.

(Please indicate results in quantitative and physical terms, to the extent possible).

(a) Use / Development of clean technologies.
(b) Reduction in the consumption of - Water, Power (electricity/coal etc.), Raw material.
(c) Reduction in the generation of:
    I. Effluents
    II. Emissions
    III. Hazardous / solid waste
(d) Steps for reuse / recycle of waste:
(e) Plantation undertaken in and around the industry locations / sites.
(f) Improvement in house-keeping to make it environment-friendly.
(g) Use of environment-friendly inputs / products in the manufacturing / packing / distribution processes etc.
(h) Development / production / consumption / distribution of eco-friendly / label products made by industry.
(I) Introduction of end-of-the pipe clean up technologies.
(j) Introduction of cleaner production / manufacturing / processing technologies.
(k) Use of organic composting techniques for bio-degradable wastes, waste minimization and waste exchange practices:

Section F – General

1. **Contribution of the industry / organization** in socio-economic development, literacy campaign, health-care assistance and population control
2. Details of any other awards received in the related fields.
3. Innovative activities that share technology and management practices, leading to sustainable development with suppliers, clients and industry in general.
4. Your carbon risk coverage and development of CDM projects

******THANK YOU ******