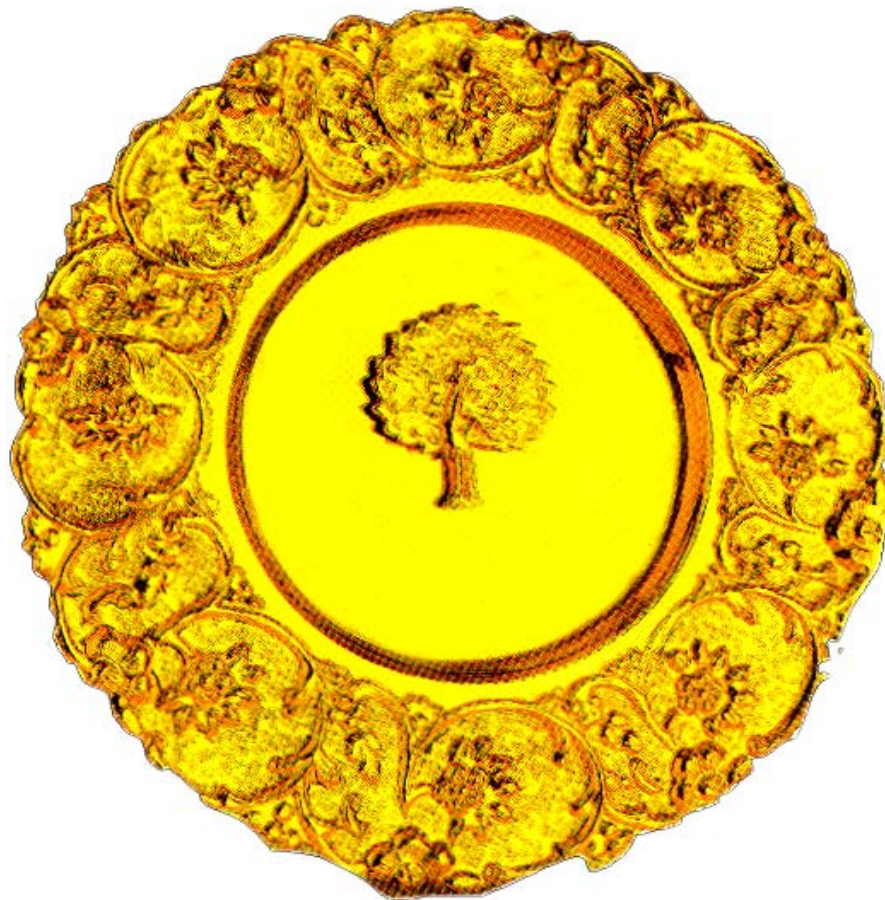


Golden Peacock Innovative Product/Service Award (GPIPSA)



Guidelines & Application Form

www.goldenpeacockawards.com

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Golden Peacock

Innovative Product / Service Award Scheme

GENERAL

The Institute of Directors (IOD) has great pleasure in inviting applications for the '**Golden Peacock Innovative Product / Service Award.**'

Innovation is going to be the key for business success in the new millennium. 'Innovation' is to 'knowledge economy' what 'efficiency' was to 'industrial age'. Wealth in the new century is not going to be created by optimisation but by innovation. Most of products that we use today have already reached a stage of maturity and 90% of these will disappear in the first 10 years of the 21st Century. Our cars, houses, clothes, TVs, Computers, phones and even food are going to be changed in ways we cannot even imagine today. All this is grist to innovator's mill. Innovation will be the key competitive differentiator in the 21st Century.

Internet has created a Cambrian explosion of unlimited opportunity. Innovative products / services powered by computers, microchips and using the convergence technologies of mobile phones, e-mail and internet will bring a revolutionary change in our life style and in the world economy. The need is to constantly produce innovative products and services to satisfy even the unexpressed wishes and unarticulated needs.

CRITERIA

We believe that innovation is the only way to provide environmentally friendly products and services that will help us achieve "factor 10" improvements that are necessary to maintain the same quality of life in the new century. It has therefore instituted a special award called 'Golden Peacock Innovative Product / Service Award'. This award will be given to a product or service, which shows a quantum jump in the exploitation of current technology to achieve maximum customer satisfaction at minimum cost. While calling for more sustainable pattern of production and consumption, it motivates to carry on their pursuit of excellence. The Award is designed to encourage systemic innovation in organisation to make products and services required in the new century.

THE AWARD

The 'Golden Peacock Innovative Product/Services Award' named after India's national bird the "Peacock" will be awarded every year to the most innovative product as determined by the satisfaction of customer's long term unexpressed and unarticulated needs and aspirations in a most cost-effective manner which is consistent with the society's goal of sustainable development. Each award winner would receive a Trophy together with a Certificate. The winners may use the "Golden Peacock Innovative Product / Services Award' logo on their stationery and other printed and promotional materials for a period of 3 years.

The award would not only spark creativity and innovation throughout your enterprise but also is the surest route to your market leadership by helping you to thrive from the change and uncertainty that become the hallmark of the new age.

Eligibility

Products and services introduced in India by Government/Public/ Private Sectors, (covering research, manufacturing and services sectors e.g) Research Organisations, NGO, Hospitals and Educational Institutions during the last financial year are eligible for the Award.

Categories

The Golden Peacock Innovative Product / Services Award would be considered separately for the following categories of products / services sectors:-

- Eco-Innovative Devices
- Telecommunication
- Education & Training
- Health
- Automobile
- Information Technology
- Infrastructure & Construction
- Transportation
- Tourism Services
- Agro Products
- Banking & Financial Institutions
- Hospitality and Entertainment
- Pharmaceutical
- Miscellaneous Products / Services

Rules and Regulations:

- ◆ Products and services introduced during the last financial year are eligible for the awards.
- ◆ IOD reserves the right to award more than one trophy and also to withhold award if the required standard in the product category is not met.
- ◆ IOD accepts no liability for any loss or charge resulting from the disclosure of information concerning an entry though all reasonable precautions will be taken to maintain secrecy.
- ◆ IOD cannot undertake to return documents or supplementary material submitted with an entry.

- ◆ IOD reserves the right to offer changes in the Award Scheme from time to time.
- ◆ The decision of the National Chairman of the Award Council, on the recommendation of the panel of Judges is final and no appeal against the same is admissible.
- ◆ A expert committee member may visit the short-listed organisations to verify the credentials, if required.

Non - Disclosure and Confidentiality:-

Names of applicants, commentary and scoring information developed during the review of applications are regarded as proprietary by Golden Peacock Award Secretariat and are kept confidential. Such information is available only to individuals directly involved in the assessment and administrative process.

Golden Peacock Award Secretariat will take all reasonable precautions to ensure that applications and information therein are treated in strict confidence. However, in no way can IOD be held responsible for any loss of confidentiality to a third party. Moreover, IOD can not be held liable for any damage (to goods or persons, financial loss or consequential) incurred through the breach of confidentiality or otherwise by the applicants or any third party.

Golden Peacock Award Secretariat reserves the right, prior or subsequent to the Award Presentation to publish salient details and methodology of the innovative Products / Services of the Award Winners, as a step towards sharing of knowledge and to encourage other organisations to undertake similar innovative measures in the national interest.

Fees: The application fee for processing the above award are as under

1.	For Large Scale Category	:	19,500/-
2.	For Middle and Small Scale Categories:	:	15,500/-
3.	SSI	:	7,500/-

[The Cheque / Demand Draft should be drawn in favour of Institute of Directors, payable at New Delhi.]

How to Apply

The application should be submitted in duplicate neatly typed (minimum font size 12 pt) only on one side of A-4 size paper in English.

Fill in the enclosed application form and attach the required enclosures.

All entries should be addressed to the **Golden Peacock Awards Secretariat**, Institute of Directors, M-64, Greater Kailash Part II, New Delhi – 110048.

**APPLICATION FORM - GPISA/GPIPSA
(PART - I)
(Company Information)**

1. Name of Applicant Organization : _____

Address : _____

E-mail : _____

2. Name of Contact Person : _____

Telephone (office) : _____

Residence : _____

Facsimile : _____

Contact Address (if different from above) : _____

3. Name of Highest Ranking Official : _____

Position : _____

Telephone : _____

Fascimile : _____

E-mail : _____

4. a. Total Number of Employees : _____

b. Present Sales turn over : _____

c: Is the Applicant an independent
Profit /cost centre? : Yes No

d. Name of the Parent Organisation: _____
Address

5. Type of Organisation ()

Large (Annual turnover >Rs 300 crores and above)	<input type="checkbox"/>	Manufacturing	<input type="checkbox"/>
Medium / small (Annual turnover upto < Rs 300 cores)	<input type="checkbox"/>	Service	<input type="checkbox"/>
SSI (Ceritifed Orgn)	<input type="checkbox"/>		

**Application Form - GPIPA/GPISA
(Part - II)
(Product Information)**

1. Categories of Award Applied for : _____

I agree, on behalf of my organisation to abide by the Golden Peacock Innovative Product / Service Award Scheme and accept that the decision of the committee of Judges is final. I confirm that my organisation is eligible to take part in this competition and that all information and accompanying application documents are correct.

2. Name of Product / Service : _____

3. Year of Introduction in India

a) _____

b) Modified/Latest model/New Services introduced in the year : _____

4. Name of the Inventor / Introducer:

a. Individual : _____

b. Organisation: _____

c: Group / Division: _____

(Include name of all the Group Members)

5. Unique features of the Product/Service (In detail): _____

6. Product/Service Mainly used for by : _____

7. If already introduced in the market , the present sales turn over for the product, if applicable _____

8. What is the export potentiality of the product in its category?

9. Details of benefits of the Product / Service over other similar products / Services:

_____.

10. Patent Number

Applied

Not Applied

11. Does the product have export potential please specify:- _____

_____.

1. List of enclosures attached:

- (i) Detailed Brochure / write up with photograph of the product/service.
- (ii) Two photographs of the inventor / introducer of the product service (if applicable).
- (iii) Detailed brochure of the organisation.
- (iv) Business overview - Detailed Report providing an outline of the applicant's organisation, business activities, research objectives, methodology adopted.
- (v) In case of individual applying for the award, a detailed resume should be enclosed.
- (vi) Any other documents in support of your claim.

Date

Signature of Highest Ranking Official

New Delhi

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